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CLAIMS:

What is claimed is:

1. A method for providing access to a commercial establishment, said method comprising the steps of:

locating a portable device at a terrestrial position at a point in time;

identifying a commercial establishment in proximity to said portable device at said point in time based upon said terrestrial position; and

providing a response specific to said commercial establishment.

- 2. The method as recited in claim 1, wherein said locating step comprises receiving a navigational signal at said portable device.
- 3. The method as recited in claim 2, wherein said providing a response step comprises the step of paying for goods or services, said goods or services being determined by the identification of said commercial establishment.
- 4. The method as recited in claim 2, wherein said providing a response step comprises paying an admission fee.
- 5. The method as recited in claim 4, wherein said providing a response step further comprises generation within said portable device of an access code.
- 6. The method as recited in claim 5, wherein said portable device is adapted to communicate said access code to a receiver at said commercial establishment.

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7. A method for utilizing a transportation service, said method comprising the steps of: locating a portable device at a terrestrial position; determining the availability of a transportation service based upon said terrestrial position; and

communicating said terrestrial position to said transportation service.

- 8. The method as recited in claim 7, wherein said locating step comprises receiving a navigational signal.
- 9. The method as recited in claim 8, said method further comprising the step of paying a service charge.
- 10. The method as recited in claim 9, wherein said service charge comprises a ride fare.